

Hello, Diane! Giveaway – Terms & Conditions

The Hello, Diane! Giveaway is organized by Mandom Corporation (Singapore) Pte. Ltd. (Company Registration Number: 195700070R) (“MCS”). By participating in the Giveaway, each participant agrees to be bound by the Terms and Conditions set forth herein.

How to Participate:

- All participants are required to purchase Hello, Diane! products from participating retailers during the Giveaway Period.
- Submit your personal particulars and proof of purchase (receipt) online via the Giveaway entry form

Hello, Diane! Lucky Draw Giveaway

1. Free 1 pair of round trip flight tickets to Tokyo Japan (Top Spenders’ Prize)

a. Eligibility

- i. The Contest is open to participants who are legal residents of Singapore, and (i) aged 18 years and above as stated on their Identity Card/Passport (as of 16 October 2025); or (ii) aged 13 years and above but have not attained 18 years of age as stated on their Identity Card/Passport (as of 16 October 2025), provided they are accompanied by a parent or guardian.
- ii. By participating in this Giveaway, each participant warrants and agrees to be bound by these Terms and Conditions. For participants aged 13 to 17 years old, their parent/guardian warrants and agrees that both the participant and parent/guardian shall be irrevocably bound by these Terms and Conditions. All rules, regulations, and instructions issued by MCS from time to time shall be deemed incorporated in these Terms and Conditions.
- iii. Employees of MCS, its parent company, subsidiaries, affiliated companies, advertising, promotional and judging agencies, business partners involved in the Contest, and entities engaged in the development, production or distribution of materials for this Contest, and their immediate family members (parent, child, sibling, and spouse) and/or persons living in the same household (whether related or not), are not eligible to participate.
- iv. To the maximum extent permitted by law, MCS reserves the right to amend the eligibility criteria at any time (with or without notice or reason) and/or determine at its sole discretion whether any participant should be excluded from entering or participating in the Giveaway.

b. Giveaway Period

- i. Purchases of Hello, Diane! products made at participating retailers between 16 October 2025 to 12 November 2025 will be eligible for the Giveaway.
- ii. All entries must be submitted by 12 November 2025, 23:59 SGT.

c. Prize – Round-Trip Flight Tickets to Tokyo, Japan

- i. The prize consists of 1 pair of round-trip flight tickets booked under [All Nippon Airways \(ANA\)](#), to Tokyo, Japan.

- ii. This prize will be awarded to the Top Spender (based on a single receipt) of Hello, Diane! products purchased during the Giveaway Period at participating retailers.
- iii. MCS may, at its sole discretion, change or substitute the prize with another of equal or comparable value without prior notice. The prize is not exchangeable for cash, credit, or other items.

d. Winner Announcement

- i. Winner will be announced on the Zoom livestream on 14 November 2025 at 11am, and results will also be published on the Giveaway website on 17 November 2025. The winner will be contacted by 30 November 2025 through the email address submitted in the entry form.
- ii. Non-compliance with the prize redemption instructions in MCS's notification may result in the forfeiture of the prize. Any forfeited prize will be dealt with at MCS's sole discretion.
- iii. In the event that the winner fails to provide his/her personal details or cannot be contacted within the stipulated period, MCS may, at its sole discretion, award the prize to a replacement winner.

Other Terms and Conditions for Round-trip Air Ticket to Tokyo, Japan:

- i. Valid for travel on ANA flights under its Economy class.
- ii. Both tickets must be booked under the same flight itinerary; no separate bookings are allowed.
- iii. Use of tickets is subject to seat availability at the time of reservation or ticket issuance.
- iv. The winner must be one of the travellers.
- v. Tickets cannot be transferred to another person, rerouted to other destinations, or used for open-dated, open-jaw, or en-route stopover travel.
- vi. All fare conditions of the respective tickets redeemed remain applicable. Name changes are strictly not allowed.
- vii. Tickets have no cash value and do not include additional costs such as excess baggage charges, insurance charges, or surcharges.
- viii. Tickets are non-refundable.
- ix. Change of travel dates is strictly not allowed.
- x. The winner is solely responsible for ensuring that they possess all necessary visas and travel approvals.
- xi. By claiming the prize, the winner consents to the collection, use, disclosure, or processing of personal data by ANA solely for the fulfilment of the air tickets. Please refer to ANA's Privacy Policy: <https://www.ana.co.jp/www/privacy/e/ana.html>
- xii. **Tickets must be redeemed by 28 February 2026.** Strictly no extensions to the booking deadline will be granted. Unredeemed prizes will be forfeited. Tickets may only be booked for flights departing by 30 November 2026.
- xiii. **Blackout travel dates:**
 - a. 20 December 2025 – 5 January 2026
 - b. 14 – 18 February 2026
 - c. 24 March – 5 April 2026
 - d. 29 April – 5 May 2026

- xiv. MCS shall not be liable for any accident, injury, loss, or damage sustained during the trip or flight. All responsibility lies with the airline and relevant travel authorities.

2. Free \$25 Blogshop Vouchers (Weekly Lucky Draw)

a. Eligibility

- i. Customers who purchase at least 1 Hello, Diane! product in a single receipt at participating retailers will be eligible for the Giveaway.
- ii. Employees of MCS, its parent company, subsidiaries, affiliated companies, advertising, promotional and judging agencies, business partners involved in the Contest, and entities (whether businesses or individuals) engaged in the development, production, or distribution of materials for this Contest, as well as their immediate family members (parent, child, sibling, and spouse) and/or persons living in the same household (whether related or not), are not eligible to participate in this Giveaway.
- iii. To the maximum extent permitted by law, MCS reserves the right to amend the eligibility criteria at any time (with or without prior notice or reason) and/or to determine, at its sole discretion, whether any participant should be excluded from entering or participating in the Giveaway.

b. Giveaway Period

- i. Purchases of Hello, Diane! Products made at the participating retailers made between 16 Oct to 12 Nov 2025 can be eligible for the giveaway. Last submission to be in by 12 Nov 2025 23:59 SG Time.
- ii. Four (4) separate draws will be conducted to select winners for each Entry Period.
- iii. Non-winning entries will be carried forward to the next draw.
- iv. Each draw will be conducted by the Administrator, whose decisions are final and binding.

Week	Qualifying Period (Purchase Dates)	Draw Date	Time	Blogshop Voucher	Number of Winners	Website Announcement Date
1	16 Oct – 22 Oct 2025	24 Oct 2025	11am	6Style	20	27 Oct 2025
2	16 Oct – 29 Oct 2025	31 Oct 2025	11am	Modparade	20	3 Nov 2025
3	16 Oct – 5 Nov 2025	7 Nov 2025	11am	Neonmello	20	10 Nov 2025
4	16 Oct – 12 Nov 2025	14 Nov 2025	11am	Lovet	20	17 Nov 2025

c. Prize

- i. Each prize consists of a \$25 Blogshop Voucher, redeemable per winner. Participating blogshops include Lovet, 6Style, Modparade, and Neonmello, with different blogshop vouchers allocated each week.
- ii. MCS may, at its sole discretion, change or substitute the prize with another of equal or comparable value without prior notice. The prize is not exchangeable for cash, credit, or other items.
- iii. Winners will be contacted within two (2) weeks of the winner announcement, via the email address provided during participation in this Hello, Diane! Giveaway.
- iv. Non-compliance with the prize redemption instructions stated in MCS's notification may result in forfeiture of the prize, and any forfeited prize will be dealt with at MCS's sole discretion.
- v. In the event that a winner fails to provide the required personal details or cannot be contacted within the stipulated period, MCS may, at its sole discretion, award the prize to a replacement winner.

Hello, Diane! Spenders' Prizes

- **Prizes Include:**

- Free Hello, Diane! Foldable Bag (worth \$25): redeemable with a minimum \$25 spend in a single receipt.
- Free Hello, Diane! Tumbler (worth \$40): redeemable with a minimum \$40 spend in a single receipt.

- **Redemption Limits per Retailer:**

- Watsons, Watsons Online, Don Don Donki: limited to the first 400 foldable bag redemptions and 200 tumbler redemptions.
- Shopee: limited to the first 50 foldable bag redemptions and 20 tumbler redemptions.
- TikTok Shop: limited to the first 100 foldable bag redemptions and 30 tumbler redemptions.

- **Delivery Methods:**

- Watsons, Watsons Online, Don Don Donki: gifts will be delivered to the registered address within 2 weeks of submission.
- Shopee and TikTok Shop: gifts will be delivered together with the customer's order.

- **Terms:**

- While spenders' prizes are guaranteed with qualifying purchases, they are available strictly while stocks last.
- Each eligible receipt qualifies for only one 1 redemption, regardless of the total purchase amount. For example, a single receipt reflecting a \$65 spend on Hello, Diane! products will entitle the customer to one 1 tumbler only. Multiple redemptions are not allowed on the same receipt. However, participants who make multiple separate purchases that each meet the minimum spend requirement may be eligible for more than one redemption, subject to stock availability.
- MCS may substitute prizes of equal or greater value without notice.

- Prizes are not exchangeable for cash, credit, or other items.
- Entries with incomplete or missing information will be disqualified.

Other Terms & Conditions

1. Disqualification of Participants

- a. MCS may, at its sole discretion, disqualify any participant who:
 - i. Breaches these Terms and Conditions;
 - ii. Is suspected of fraud; or
 - iii. Is suspected of tampering with the entry process or results in any way.

2. Name and Likeness

- a. By participating, each entrant agrees to take part in promotional activities related to the Giveaway and consents for MCS to use their name, voice, photographs, likeness, and personal details for promotional purposes in any media worldwide, without further compensation.

3. Liability and Indemnity

- a. To the maximum extent permitted by law, MCS (including its employees) excludes liability for any loss or damage, whether direct, indirect, special, or consequential, arising from the Giveaway, including but not limited to:
 - i. Service interruptions affecting participation;
 - ii. Lost or damaged entries or prizes due to reasons beyond MCS's reasonable control;
 - iii. Any tax liability incurred from receipt of a prize.
- b. Participants agree to indemnify MCS from all claims, damages, and liabilities arising from participation in the Giveaway.

4. Use of Personal Data

- a. By participating, each entrant consents to MCS collecting, using, processing, and disclosing their personal data for the purposes of administering the Giveaway, fulfilling prizes, and related marketing activities.
- b. MCS will:
 - i. Only collect information necessary for Giveaway administration.
 - ii. Store data securely and restrict access to authorised personnel.
 - iii. Not sell personal data to third parties.

5. General Terms and Conditions

- a. No participant shall, without the prior written consent of MCS, provide to the press or any media any comment or statement relating to the Giveaway.
- b. Except as otherwise stated in these Terms and Conditions, each participant shall bear his/her own costs and expenses incurred in connection with participation in the Giveaway.
- c. In the event of any dispute relating to or arising from the Giveaway or these Terms and Conditions, MCS shall have the right to make the final decision, and no further claims, appeals, or correspondence will be entertained.
- d. MCS may, in its sole and absolute discretion, amend these Terms and Conditions at any time without incurring any liability.

- e. In the event of unforeseen circumstances or events that, in MCS's sole opinion, may jeopardise the Giveaway, MCS may, in its sole and absolute discretion, suspend or terminate the Giveaway without liability.
- f. These Terms and Conditions shall be governed by, and construed in accordance with, the laws of Singapore.

Participating Retailers

- The retailers participating in the Lucky Draw Giveaway and Spenders' Prizes are as follows:
 - a. Watsons and Watsons Online
 - b. Don Don Donki
 - c. Mandom Official Store @ Shopee
 - d. Mandom Beauty @ TikTok Shop